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# **Audio Conference Calls Bring Businesses Closer**

It seems that as time goes by, the world seems to get smaller and smaller by the day. This is mainly due to the advancements that have happened technologically, such as **audio conference calls**. Communication has been made faster, easier and even cheaper. The advancements in technology, especially in communication, have brought about a revolution in the way interactions between organizations, businesses and even individuals happen. These advancements help people who could be located on opposite ends of the world to communicate face to face i.e. live through video and *audio conference calls*.

These kinds of advancements have cut down a lot of costs especially on travelling and on accommodation. This is because businessmen no longer have to make long trips across the country, continent or the world to hold a meeting or attend a seminar. All they have to do is to use conference calling services so that they can be able to communicate 'face to face' with the other person. What is needed is an internet connection and presto.

A variety of tools and devices can be used for communication over the internet by people located in different places. Some of these tools may only carry out audio conference calls while others may incorporate both audio and video streaming conference calls which allow people communicating to view each other as they communicate.

Another good thing about conference calls is that they can accommodate very many people at the same time. It doesn't have a restriction on the number of participants who are to communicate. As long as they all have an internet connection, they can teleconference at a particular time and even have a meeting online. This is what is commonly used in many large organizations where you may find the board of directors located in different parts of a country or even the world. If they need to have an urgent meeting and cut down on transport costs, they can use video and audio conference calls to carry out the board meeting. This saves lots of time and money.

It would be good to note that there are various features that come with **audio conference calls**. There some that allows only listening while others allow listening and responding. It would be good to choose the one that best fits your needs.

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